



2027 Strategic Plan



OUR VISION

Inspiring Auckland Communities through Hockey

OUR VALUES



Teamwork

Better together



Innovation

Adapting and learning



Integrity

Doing the right thing even when no one is watching



Excellence

A journey where we get better every day

OUR PRIORITY PILLARS

People are at the heart of our game

- Create opportunities for life-long involvement
- Connect, develop, and grow our extensive volunteer network
- Support our talent to thrive & celebrate success
- Build a safe, inclusive and fun culture for our diverse communities

Accessibility to participate

- Develop and maintain facilities for our communities through a facility plan
- Be innovative in how we deliver the game to meet community needs
- Grow community awareness through promotion of opportunities

Memorable experiences

- Connect communities through quality events and competitions
- Leverage city-wide facilities to build community spirit
- Foster pride in representing Auckland
- Inspire talent through pathway programmes

Sustainability for future generations

- Ensure a strong financial position
- Support clubs to thrive (financial, people, environmental)
- Embrace environmental sustainability
- Align key stakeholders to safeguard our sport