



# 2027 Strategic Plan



## OUR VISION

Inspiring Auckland Communities through Hockey

## OUR PRIORITY PILLARS

### People are at the heart of our game

- Create opportunities for life-long involvement
- Connect, develop, and grow our extensive volunteer network
- Support our talent to thrive & celebrate success
- Build a safe, inclusive and fun culture for our diverse communities

### Accessibility to participate

- Develop and maintain facilities for our communities through a facility plan
- Be innovative in how we deliver the game to meet community needs
- Grow community awareness through promotion of opportunities

### Memorable experiences

- Connect communities through quality events and competitions
- Leverage city-wide facilities to build community spirit
- Foster pride in representing Auckland
- Inspire talent through pathway programmes

### Sustainability for future generations

- Ensure a strong financial position
- Support clubs to thrive (financial, people, environmental)
- Embrace environmental sustainability
- Align key stakeholders to safeguard our sport

## OUR VALUES



### Teamwork

Better together



### Innovation

Adapting and learning



### Integrity

Doing the right thing even when no one is watching



### Excellence

A journey where we get better every day