

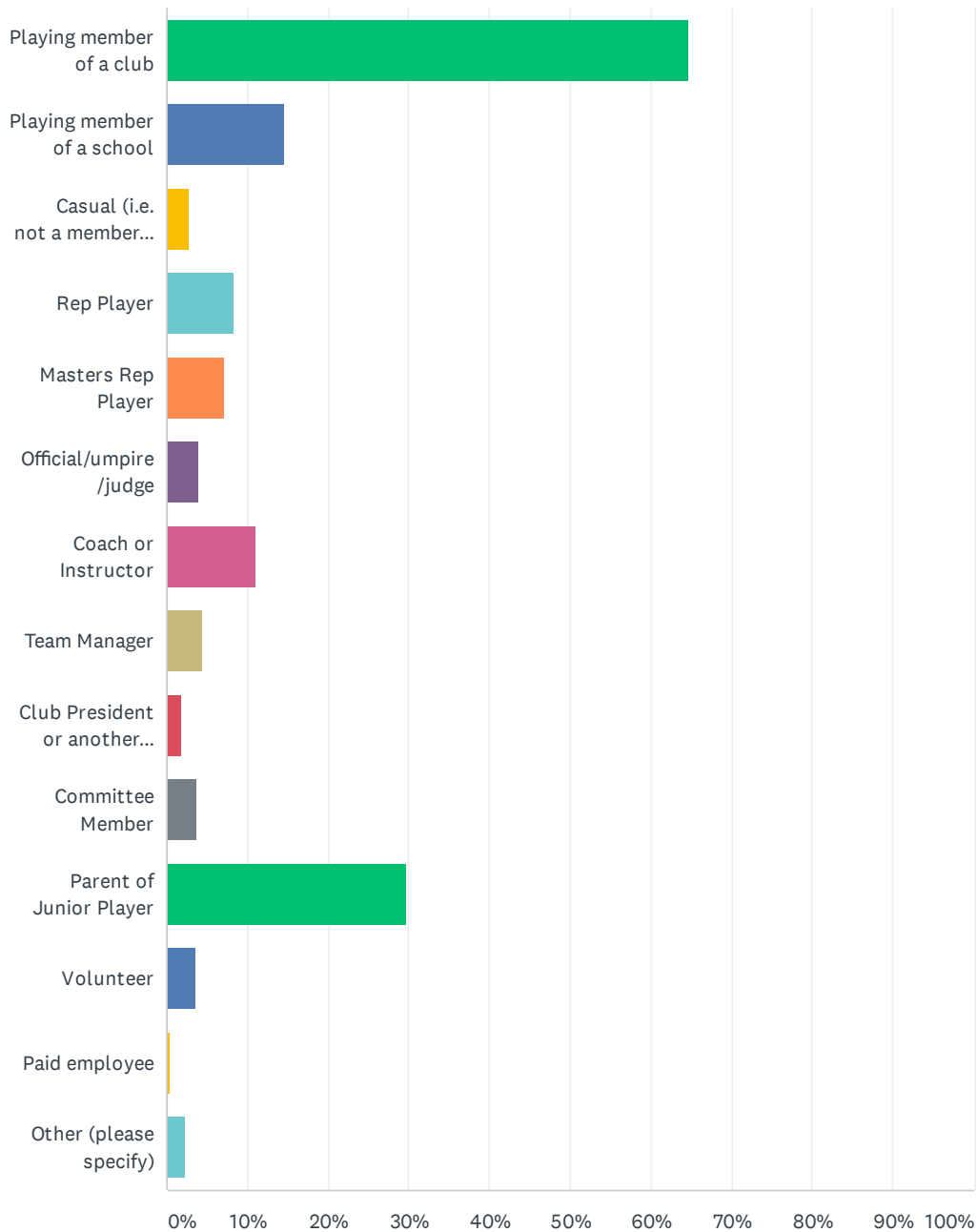


2020 AKH Member Survey Summary

April 22, 2020

Q1 Which of the following best describes your current relationship with hockey in Auckland? Please select all that apply.

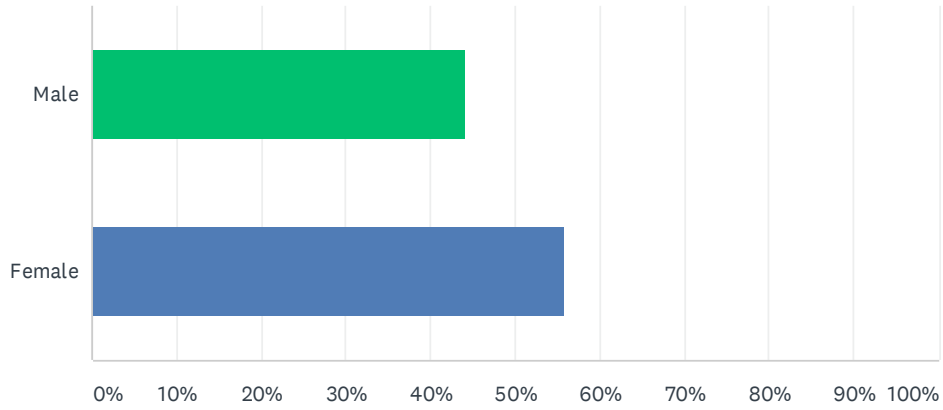
Answered: 1,439 Skipped: 1



ANSWER CHOICES	RESPONSES	
Playing member of a club	64.56%	929
Playing member of a school	14.59%	210
Casual (i.e. not a member of a club but play casually eg Summer Hockey including Summer Masters)	2.71%	39
Rep Player	8.41%	121
Masters Rep Player	7.02%	101
Official/umpire/judge	3.96%	57
Coach or Instructor	11.12%	160
Team Manager	4.45%	64
Club President or another office holder	1.88%	27
Committee Member	3.75%	54
Parent of Junior Player	29.74%	428
Volunteer	3.54%	51
Paid employee	0.42%	6
Other (please specify)	2.29%	33
Total Respondents: 1,439		

Q2 Gender of the participant

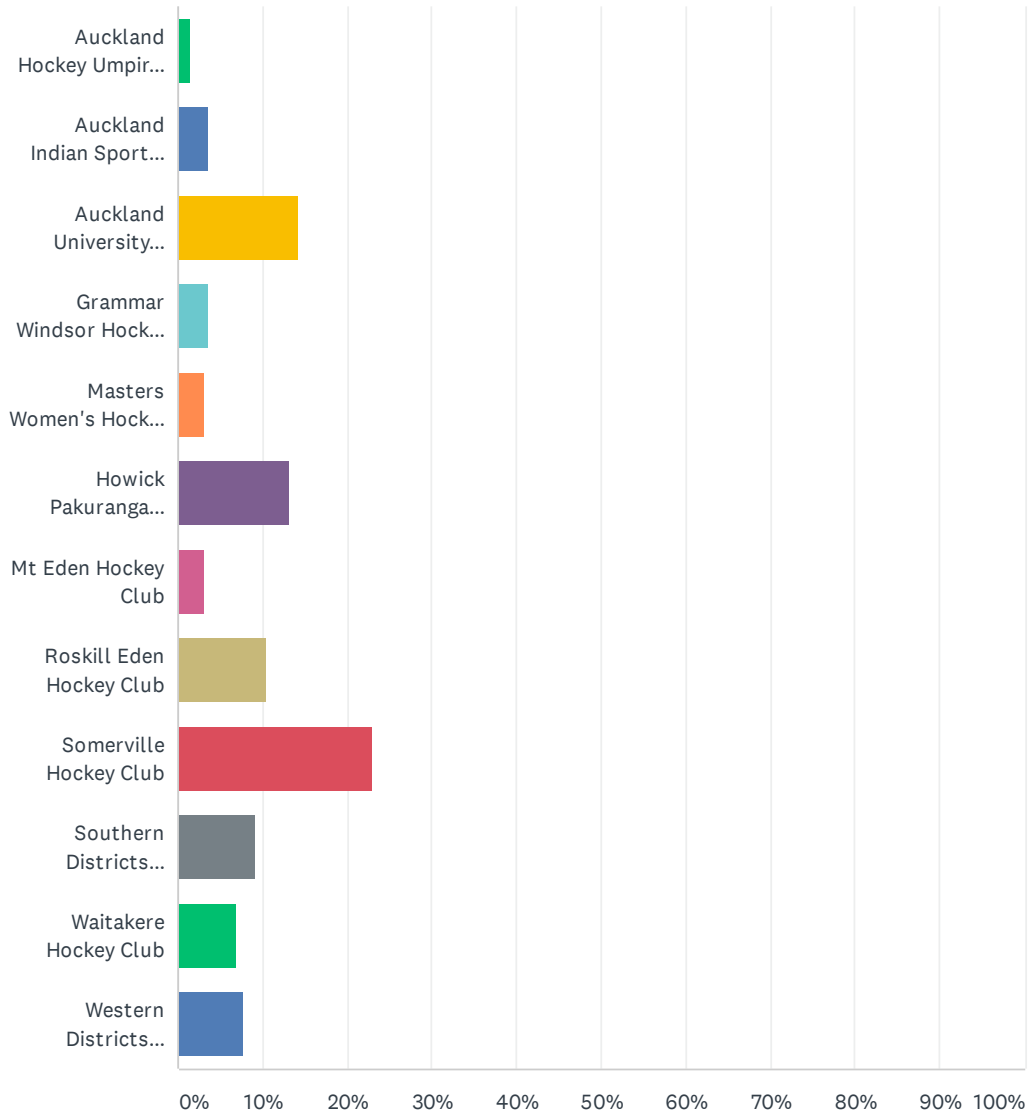
Answered: 1,437 Skipped: 3



ANSWER CHOICES	RESPONSES	
Male	44.12%	634
Female	55.88%	803
TOTAL		1,437

Q3 Which hockey club are you or your child a member of in the Auckland Hockey Association?

Answered: 1,393 Skipped: 47



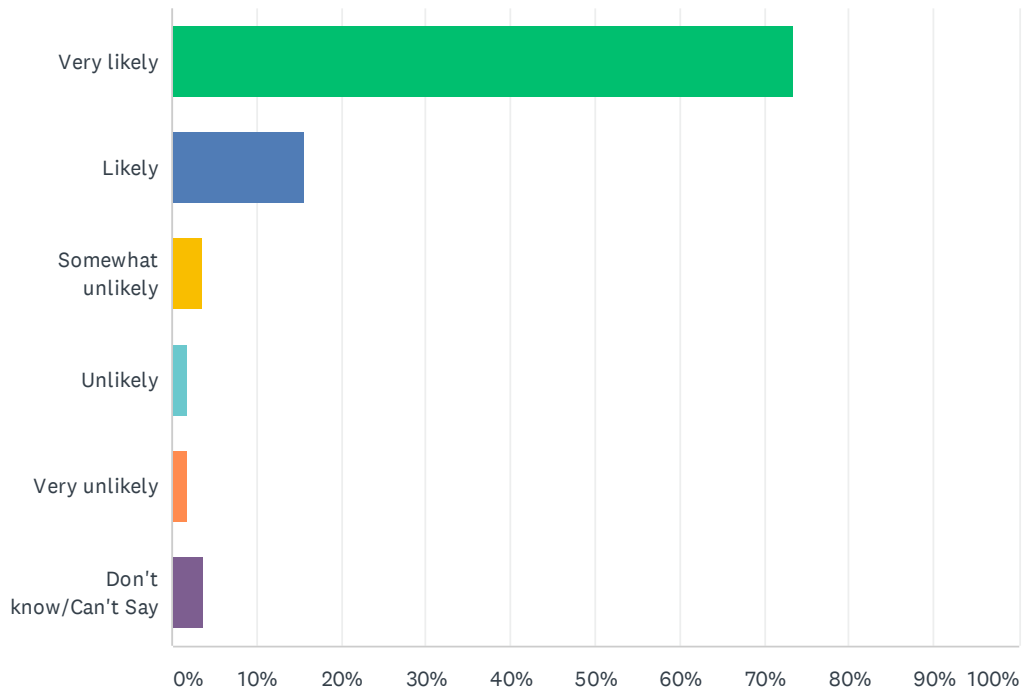
AKH Member Survey

SurveyMonkey

ANSWER CHOICES	RESPONSES	
Auckland Hockey Umpires Association	1.44%	20
Auckland Indian Sports Club	3.52%	49
Auckland University Hockey Club	14.29%	199
Grammar Windsor Hockey Club	3.59%	50
Masters Women's Hockey Club	3.09%	43
Howick Pakuranga Hockey Club	13.28%	185
Mt Eden Hockey Club	3.23%	45
Roskill Eden Hockey Club	10.55%	147
Somerville Hockey Club	23.04%	321
Southern Districts Hockey Club	9.19%	128
Waitakere Hockey Club	6.96%	97
Western Districts Hockey Club	7.82%	109
TOTAL		1,393

Q4 How likely are you or your child to play club hockey when this 2020 season is able to start post lockdown?

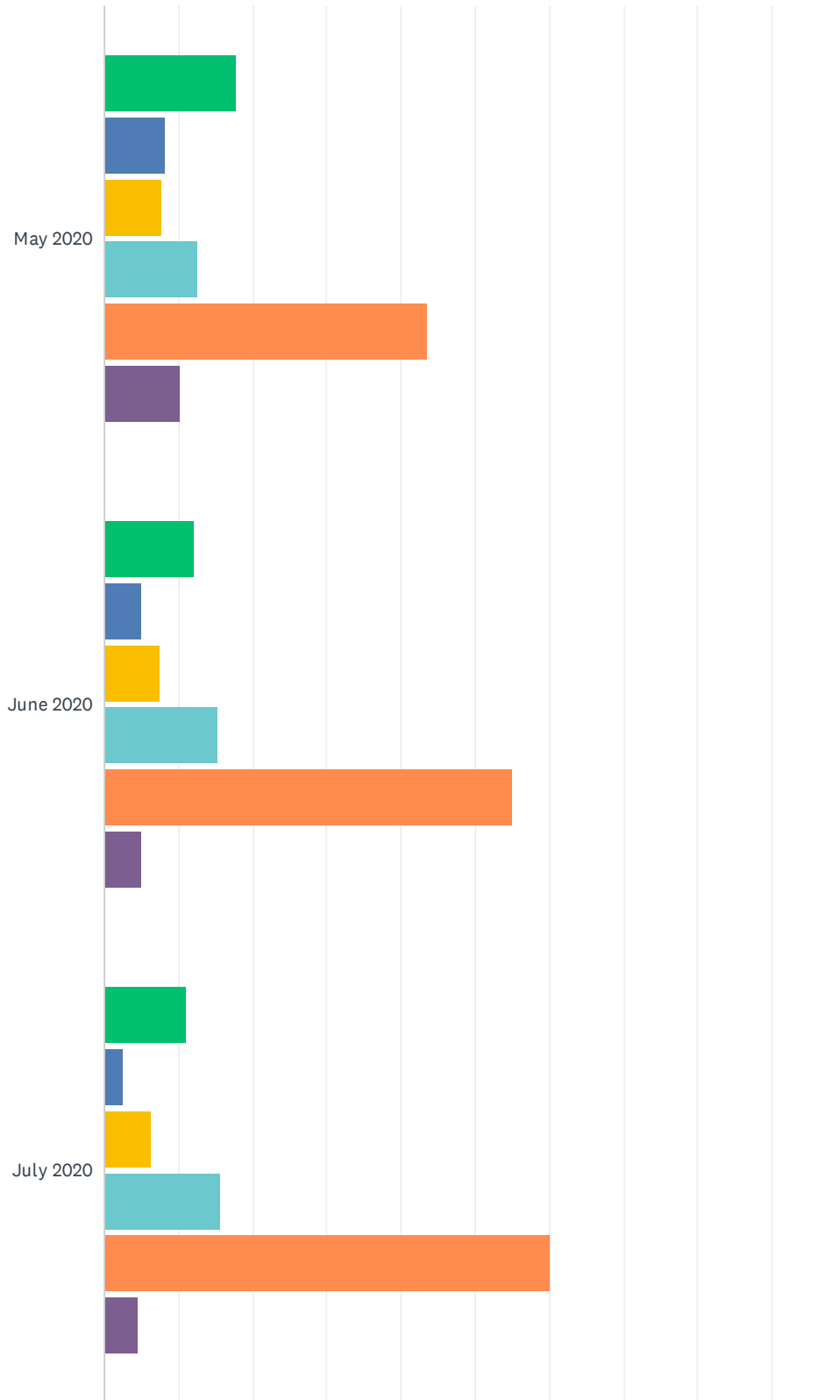
Answered: 1,436 Skipped: 4

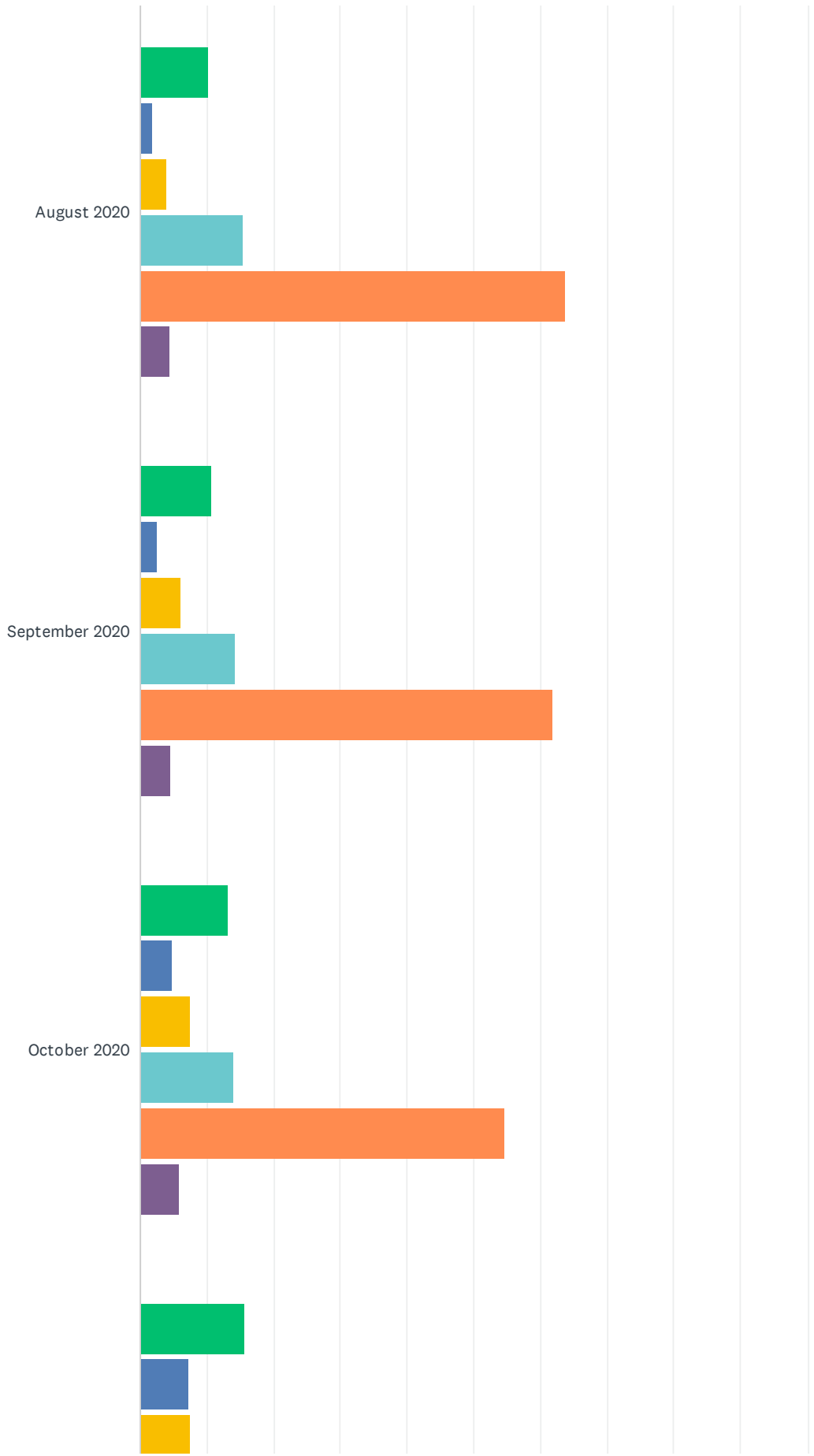


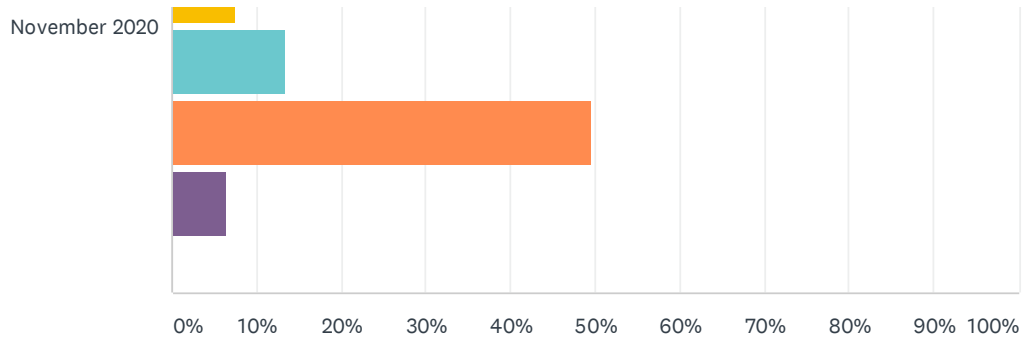
ANSWER CHOICES	RESPONSES	
Very likely	73.40%	1,054
Likely	15.67%	225
Somewhat unlikely	3.48%	50
Unlikely	1.88%	27
Very unlikely	1.88%	27
Don't know/Can't Say	3.69%	53
TOTAL		1,436

Q5 Please select the likelihood you would play across the following months.

Answered: 1,439 Skipped: 1





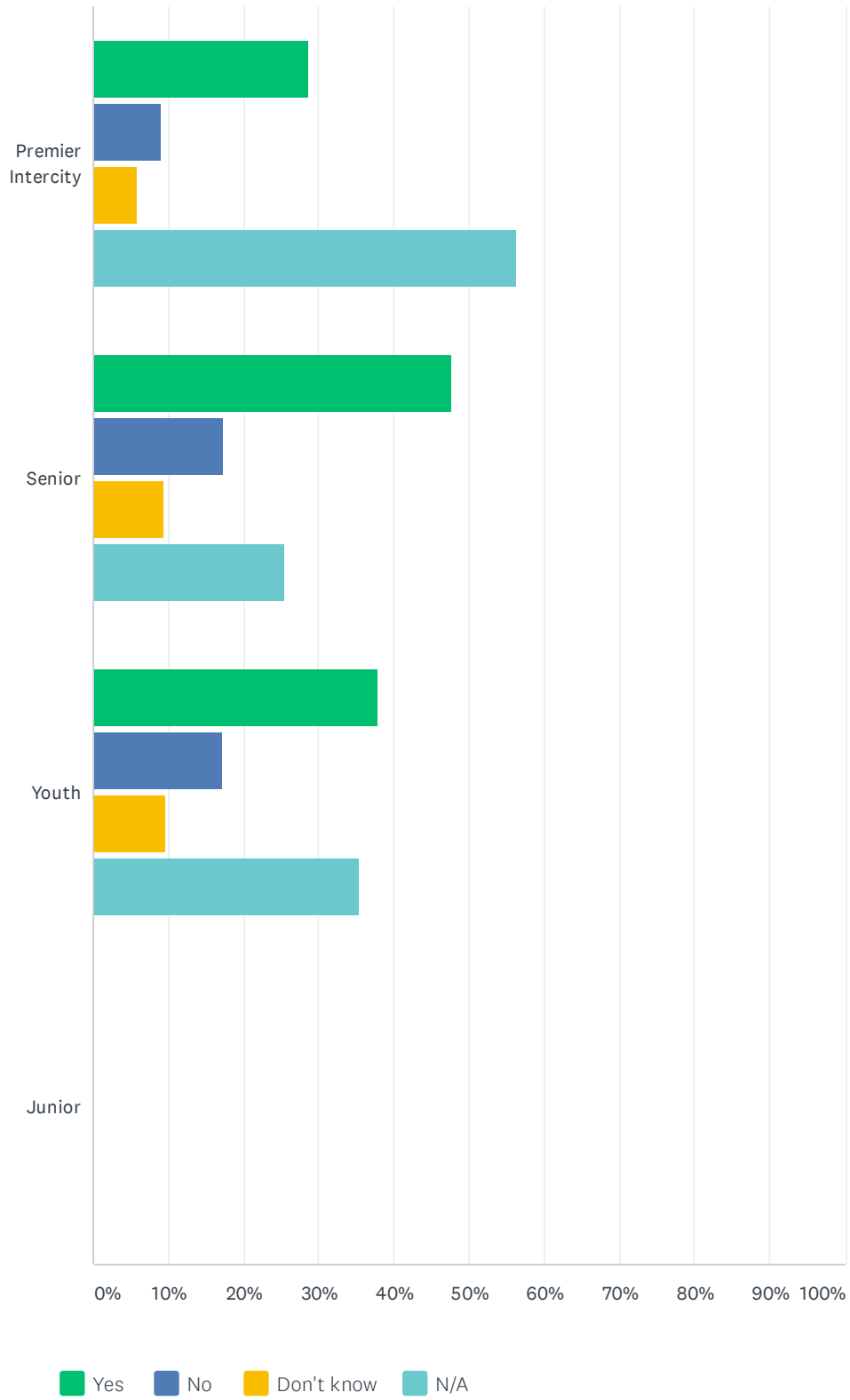


■ Very unlikely
 ■ Unlikely
 ■ Somewhat likely
 ■ Likely
 ■ Very likely
■ Don't know/Can't say

	VERY UNLIKELY	UNLIKELY	SOMEWHAT LIKELY	LIKELY	VERY LIKELY	DON'T KNOW/CAN'T SAY	TOTAL	WEIGHTED AVERAGE
May 2020	17.78% 252	8.19% 116	7.69% 109	12.49% 177	43.61% 618	10.23% 145	1,417	3.87
June 2020	12.19% 174	4.98% 71	7.57% 108	15.21% 217	54.94% 784	5.12% 73	1,427	4.11
July 2020	10.99% 157	2.45% 35	6.23% 89	15.69% 224	60.08% 858	4.55% 65	1,428	4.25
August 2020	10.23% 146	1.96% 28	4.06% 58	15.49% 221	63.84% 911	4.41% 63	1,427	4.34
September 2020	10.65% 151	2.47% 35	6.14% 87	14.17% 201	61.99% 879	4.58% 65	1,418	4.28
October 2020	13.17% 186	4.75% 67	7.58% 107	14.02% 198	54.53% 770	5.95% 84	1,412	4.10
November 2020	15.60% 217	7.26% 101	7.62% 106	13.44% 187	49.68% 691	6.40% 89	1,391	3.94

Q6 Depending on the impact of the delay to the start of the 2020 season, would you be open to playing club matches mid-week as well as during the weekend in order to get a full season completed?

Answered: 1,423 Skipped: 17



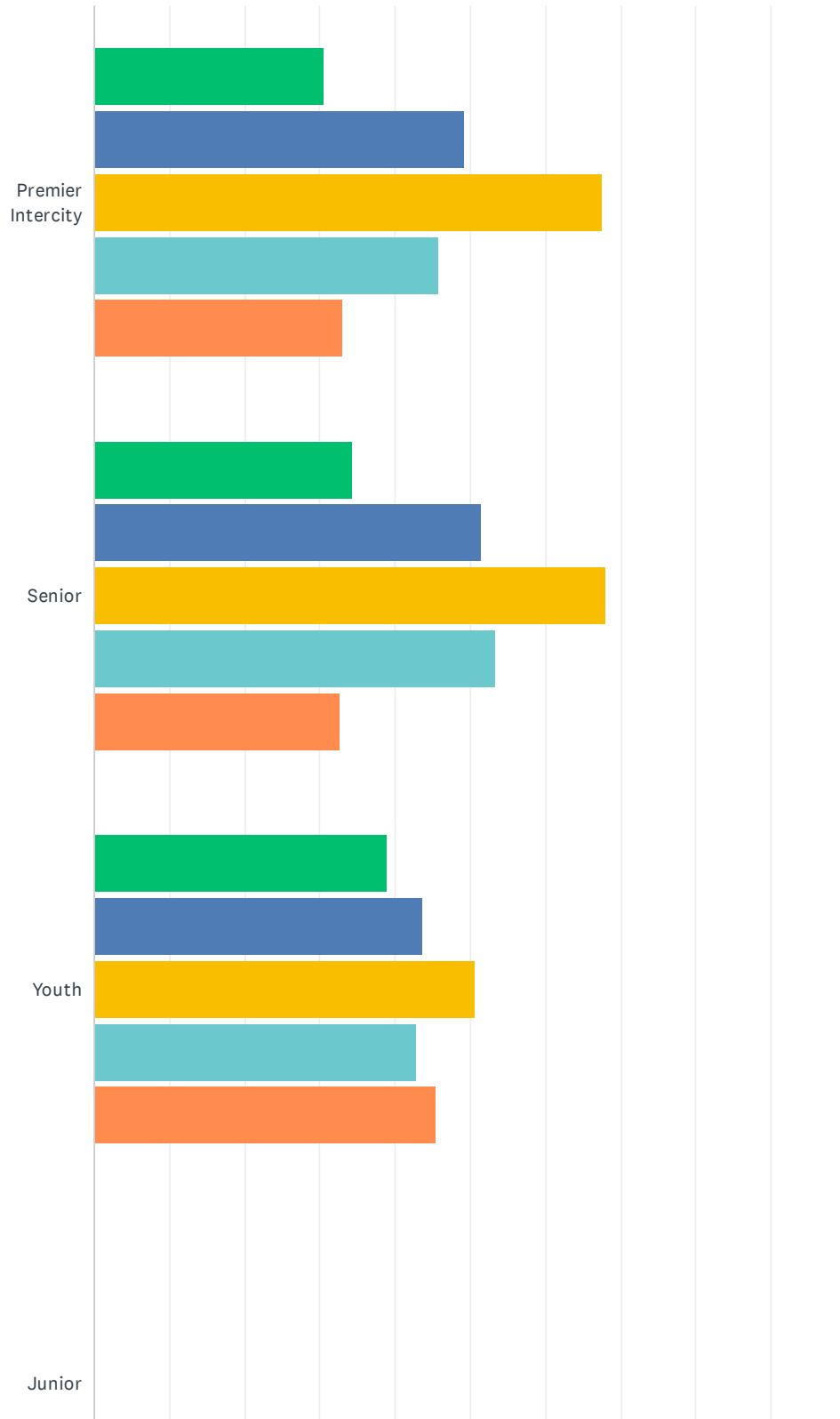
AKH Member Survey

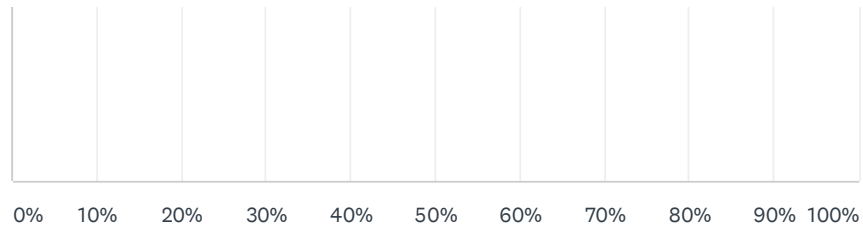
SurveyMonkey

	YES	NO	DON'T KNOW	N/A	TOTAL	WEIGHTED AVERAGE
Premier Intercity	28.71% 213	9.03% 67	5.93% 44	56.33% 418	742	2.90
Senior	47.76% 459	17.27% 166	9.47% 91	25.49% 245	961	2.13
Youth	37.93% 388	17.20% 176	9.58% 98	35.29% 361	1,023	2.42
Junior	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

Q7 With the above in mind, what night(s) would you be open to playing mid-week to ensure a full season can be completed?

Answered: 1,198 Skipped: 242



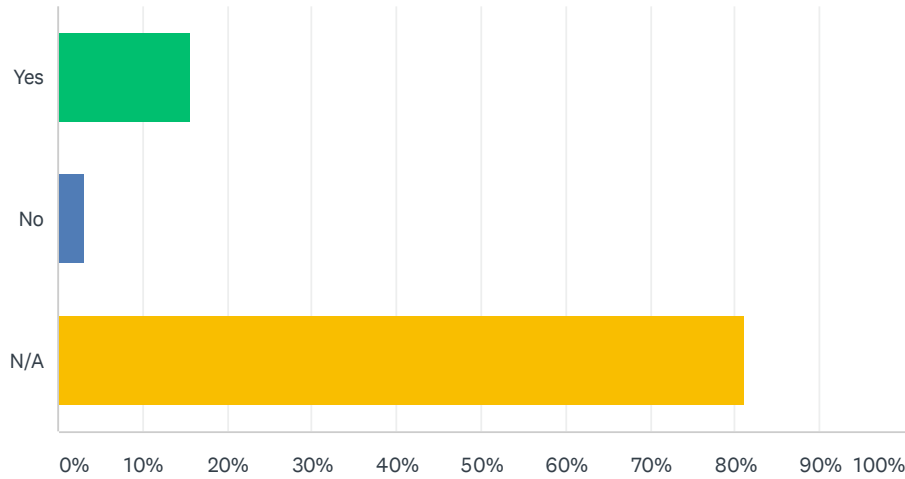


■ Monday
 ■ Tuesday
 ■ Wednesday
 ■ Thursday
 ■ Friday

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	TOTAL RESPONDENTS
Premier Intercity	30.55% 84	49.09% 135	67.64% 186	45.82% 126	33.09% 91	275
Senior	34.40% 215	51.52% 322	68.00% 425	53.44% 334	32.64% 204	625
Youth	38.98% 214	43.72% 240	50.64% 278	42.99% 236	45.36% 249	549
Junior	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0

Q8 If you are an Intercity level player are you happy to resume the competition started in March before the lockdown?

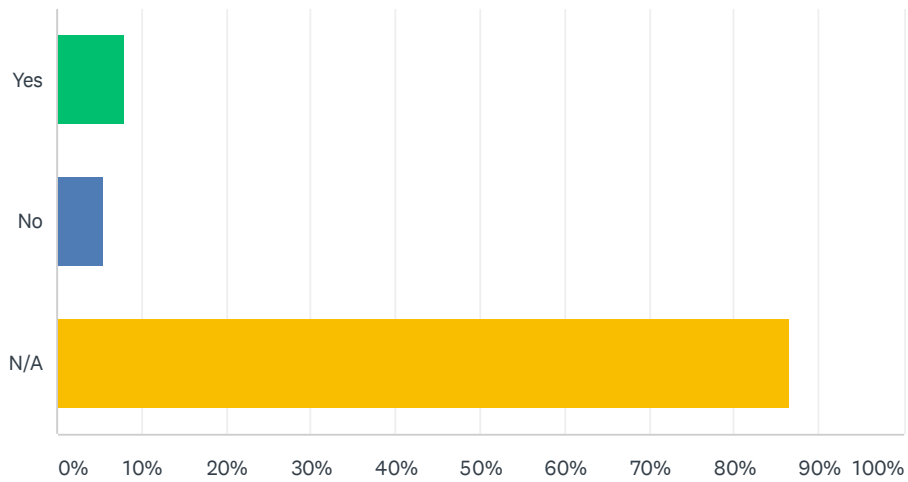
Answered: 1,351 Skipped: 89



ANSWER CHOICES		RESPONSES	
Yes		15.62%	211
No		3.18%	43
N/A		81.20%	1,097
TOTAL			1,351

Q9 If you do not want to resume Intercity Competition from where it was left off, would you be more comfortable playing versus only Auckland club teams for the 2020 season?

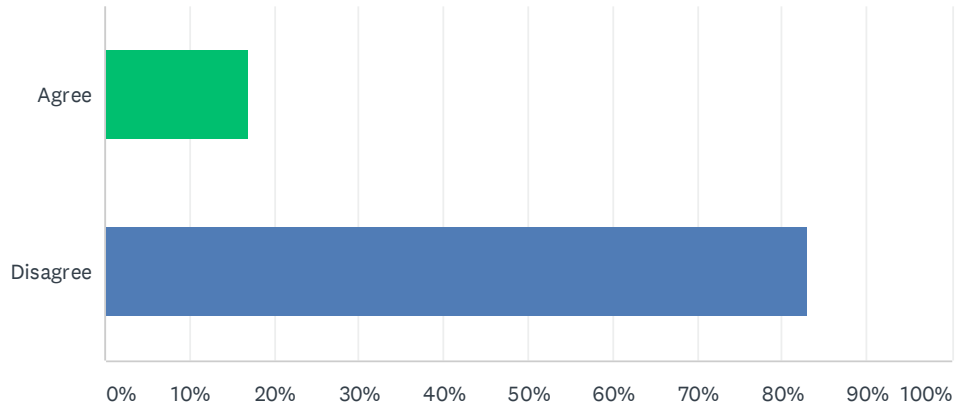
Answered: 1,349 Skipped: 91



ANSWER CHOICES	RESPONSES
Yes	7.93% 107
No	5.49% 74
N/A	86.58% 1,168
TOTAL	1,349

Q10 I would rather play in Festival of Hockey type (summer 6 or 7-side) competitions for the remainder of the year.

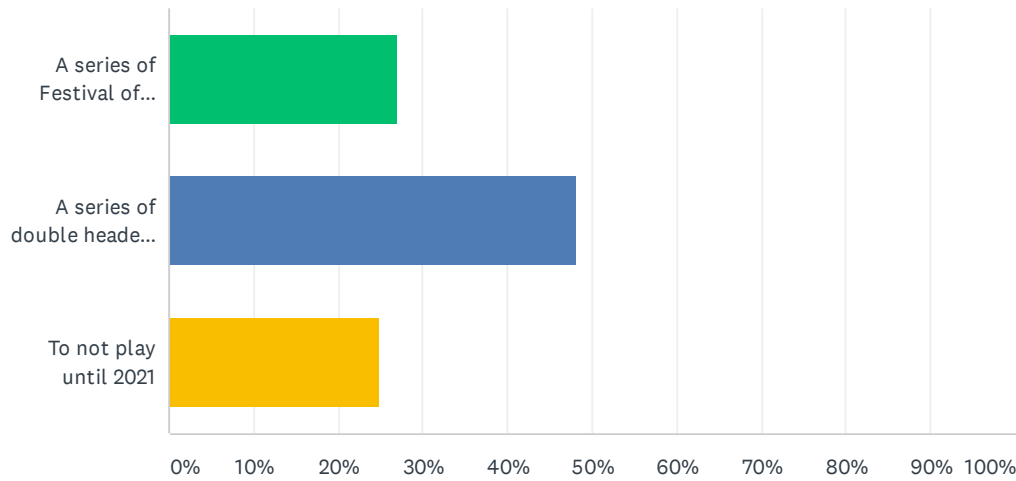
Answered: 1,373 Skipped: 67



ANSWER CHOICES	RESPONSES	
Agree	16.90%	232
Disagree	83.10%	1,141
TOTAL		1,373

Q11 If the season cannot be started again until October, instead of having a shortened season what would you prefer?

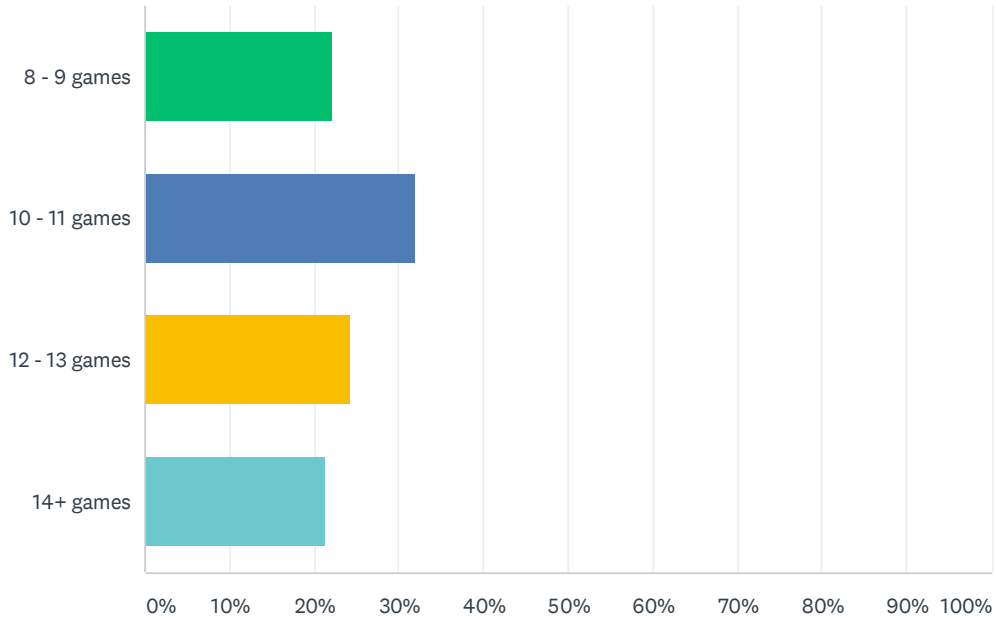
Answered: 1,421 Skipped: 19



ANSWER CHOICES	RESPONSES	
A series of Festival of Hockey weekends.	26.95%	383
A series of double header matches (eg 2 matches in a week)	48.21%	685
To not play until 2021	24.84%	353
TOTAL		1,421

Q12 What would a meaningful season look like to you?

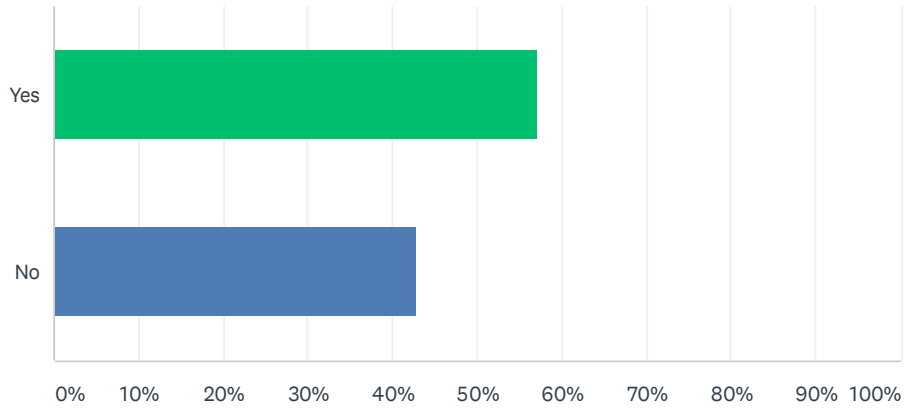
Answered: 1,414 Skipped: 26



ANSWER CHOICES	RESPONSES	
8 - 9 games	22.28%	315
10 - 11 games	32.11%	454
12 - 13 games	24.26%	343
14+ games	21.36%	302
TOTAL		1,414

Q13 Do you play a Summer Sport? (For parents please answer for your child as the participant)

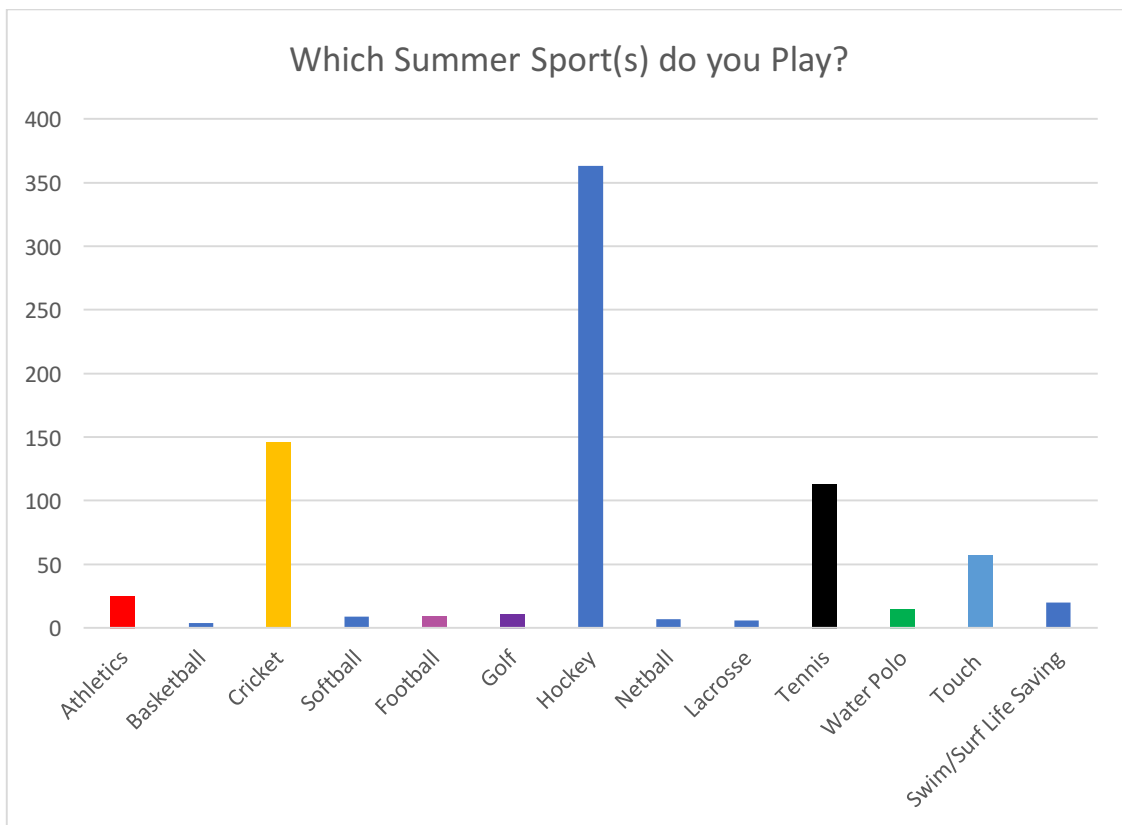
Answered: 1,434 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	57.11%	819
No	42.89%	615
TOTAL		1,434

Q14 If you play a summer sport, which summer sport do you play and which day(s) do you typically play?

Answered: 925 Skipped: 515



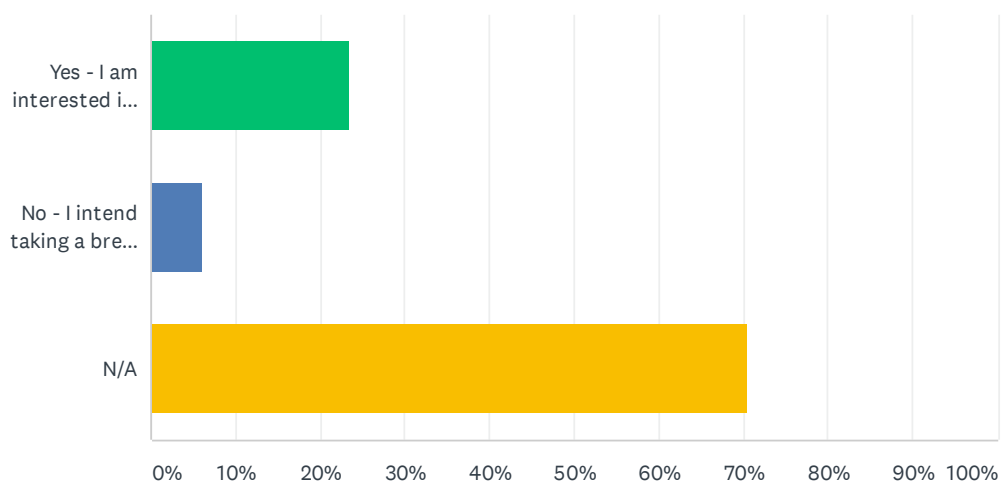
Answered "No Summer Sport" = 103

Q15 We are mindful that many sporting codes, both contact and non-contact codes, will need to be flexible post lockdown should barriers such as social distancing remain. Therefore, we would love to hear any cross-code or other ideas you may have for our sport at the community level eg Hockey Force-Back, Hockey-Touch, Hockey-Fit classes etc. Send your ideas to our CEO Manoj at ceo@akhockey.org.nz and go into a draw to win a new Adidas 2020 Hockey stick!

Answered: 208 Skipped: 1,232

Q16 Rep Hockey – as you will be aware there will be no National Tournaments for the remainder of 2020. At AKH we are exploring the possibility of playing some local derbies with our neighbouring associations (assuming there is no regional lockdown) and complying with the relevant Alert Levels that may be in place. We may (not decided yet) in order to not blur club competitions just select some invitational rep teams from 2019 squads and registered 2020 trialists and play a series of matches once per month once we get started for example.

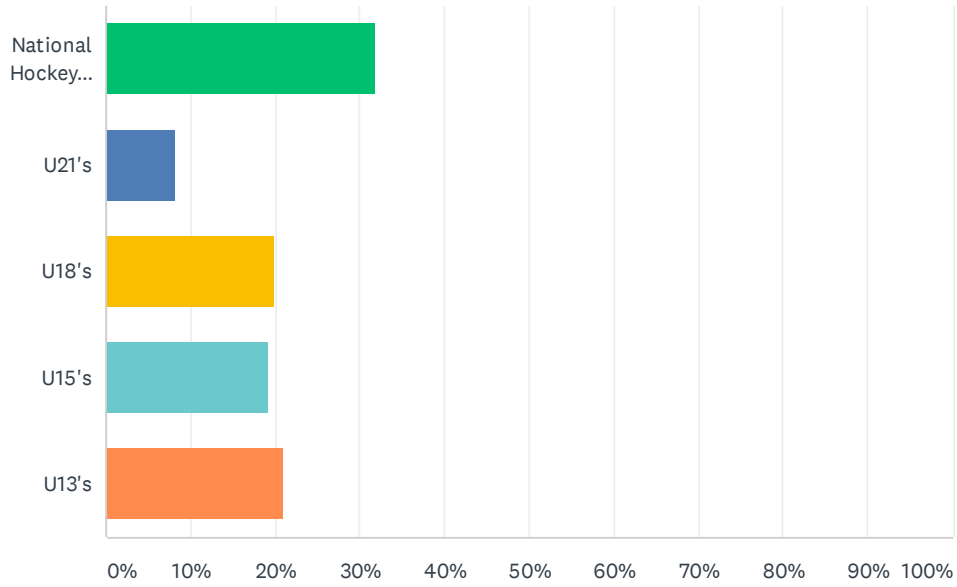
Answered: 1,372 Skipped: 68



ANSWER CHOICES	RESPONSES	
Yes - I am interested in Rep Hockey at the local derby level (eg v North Harbour, Waikato, Counties) in 2020.	23.47%	322
No - I intend taking a break from Rep Hockey in 2020.	6.12%	84
N/A	70.41%	966
TOTAL		1,372

Q17 Please indicate which Rep age group you would be eligible for

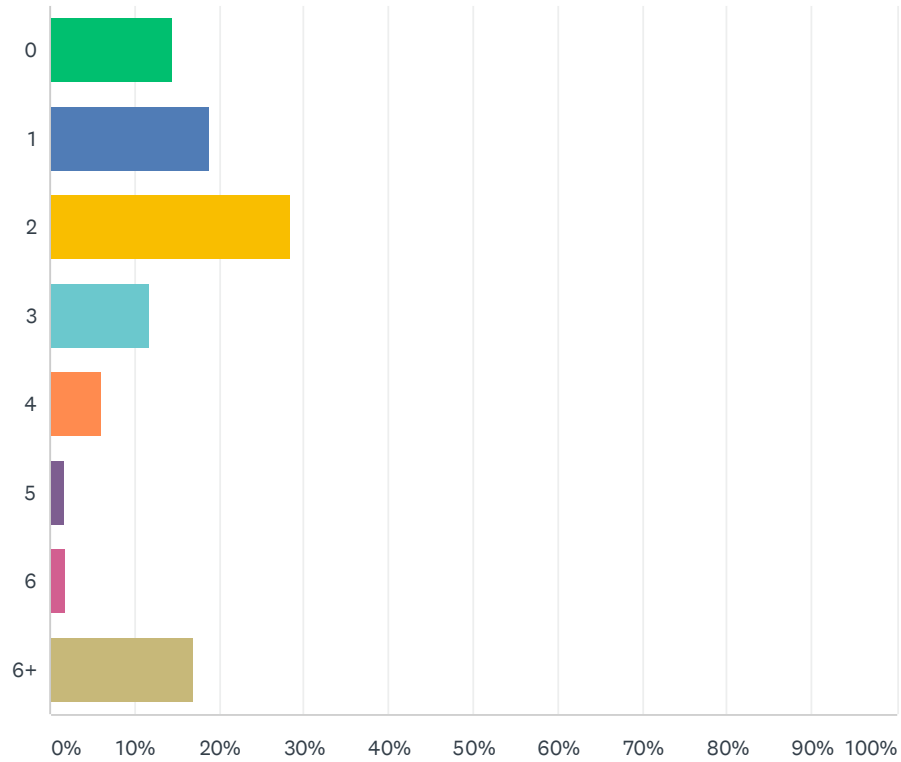
Answered: 690 Skipped: 750



ANSWER CHOICES	RESPONSES	
National Hockey Championship	31.74%	219
U21's	8.26%	57
U18's	19.86%	137
U15's	19.28%	133
U13's	20.87%	144
TOTAL		690

Q18 To help us with understanding some numbers please indicate the number of personal supporters on average that usually watch your club matches.

Answered: 1,333 Skipped: 107



ANSWER CHOICES	RESPONSES	
0	14.48%	193
1	18.90%	252
2	28.51%	380
3	11.70%	156
4	6.00%	80
5	1.58%	21
6	1.95%	26
6+	16.88%	225
TOTAL		1,333

Q19 Are there any further comments you would like us to consider?

Answered: 344 Skipped: 1,096